

SUMMER TRAFFIC

Traffic is heavier on the Grand Strand during summer months and other popular times of the year. The Alabama Theatre would like to invite you to visit Barefoot Landing in the afternoon for shopping and dinner. Then make your way to the Alabama Theatre for a great evening of entertainment. Plan on leaving a little earlier in the day, come to Barefoot, park your car once, shop in some great stores, dine in one of the many restaurants featuring everything from hamburgers and hot dogs to fine dining. Then top off your evening with one of our fantastic shows.

HOW TO GET TO THE ALABAMA THEATRE FROM THE SOUTH . . .

If you are staying south of Restaurant Row (or the merger of Hwy 17 Business and Hwy 17 Bypass just north of Myrtle Beach), use of new highways SC Route 31 and SC Route 22 is the quickest way to get here if you are traveling late afternoon or when it is raining.

1. Access SC Route 31 North.

South of Hwy 544 – Go to Hwy 17 Business or Hwy 17 Bypass, go north and access Hwy 544. Go west until you get to SC Route 31 North.

South of Hwy 501 – Go to Hwy 17 Business or Hwy 17 Bypass and access Hwy 501. Go toward Conway until you get to SC Route 31 North.

South of Grissom Parkway – Go to Hwy 17 Bypass, go north past 48th Avenue and then access Grissom Parkway North to take you to SC Route 31 North.

South of Restaurant Row – Go to Hwy 17 Bypass, go south past 62nd Avenue and then access Grissom Parkway North to take you to SC Route 31 North.

If you don't know how to get to Hwy 17 Business or Bypass ask at the hotel front desk.

2. Take SC Route 31 North to SC Route 22 East to Hwy 17 North.

Continue on SC Route 31 North until you can exit to SC Route 22 East to North Myrtle Beach. Then as SC 22 ends after a mile or so, you will exit to the left onto Hwy 17 North.

3. As You Near the Theatre -

Heading north, look for Mile Marker 208 right after the Myrtle Beach Mall. The next four traffic lights are left turns into Barefoot Landing. The second light is at the Theatre's jumbotron video sign and is the most heavily used entrance. We recommend going to the third left turn at Alligator Adventure or the fourth left turn at Walgreen's and the BF Resort entrance. Once you turn, you'll go past the House of Blues to get to the Theatre. DO NOT go over the BF Resort Bridge!

HOW TO GET TO THE ALABAMA THEATRE FROM THE NORTH . . .

Heading south, look for Mile Marker 210 near the Goodwill sign just past the Hawaiian Rumble Miniature Golf Course. The BiLo Shopping Center will appear after the next traffic light. The next three traffic lights after the BiLo Shopping Center are right turns into Barefoot Landing and take you directly to us. The first right is at Walgreen's and the Barefoot Resort entrance, the next right is at Alligator Adventure. Once you turn, you'll go past the House of Blues to get to the Theatre. DO NOT go over the BF Resort Bridge! The third right turn is at the Theatre's jumbotron video sign and comes directly to us but is used more heavily.

USING YOUR GPS

4750 Hwy 17 S North Myrtle Beach or 4750 Hwy 17 S 29582.

You must use **North Myrtle Beach** and/or **29582** or else you will travel in the completely wrong direction towards south of Myrtle Beach. We are just north of Mile Marker 208. We recommend using the NEW ROADS even if the GPS suggests the shorter route of Hwy 17 Business or Bypass!

P A R K I N G

Parking is free anywhere in Barefoot Landing. We also have parking to the right of the Theatre if Barefoot Landing is crowded.